Metro-Goldwyn-Mayer 52 Feature Announcement is the Talk of the Industry

CANADIAN MOVING PICTURE DIGEST

Vol. 26, No. 10 TORONTO 2, CANADA June 30th, 1934

READ BETWEEN THE LIONS!

RIPTIDE — NORMA SHEARER
SADIE McKEE — JOAN CRAWFORD
MEN IN WHITE — CLARK GABLE, MYRNA LOY

There is nothing unusual about the

TARZAN and HIS MATE — JOHNNY WEISSMULLER
MANHATTAN MELODRAMA — GABLE, WM. POWELL, M. LOY
VIVA VILLA! — WALLACE BEERY

amazing run of hits that M-G-M is

The THIN MAN — WILLIAM POWELL, MYRNA LOY
STUDENT TOUR — GAYETY GIRLS, MUSIC
OPERATOR 13 — MARION DAVIES, GARY COOPER

delivering. It has always happened

TREASURE ISLAND — WALLACE BEERY, JACKIE COOPER
BORN TO BE KISSED — JEAN HARLOW
STAMBOUL QUEST — MYRNA LOY, GEORGE BRENT

and you can always depend on it!

PARDON ME FOR REPEATING THIS ADVT.!

—but the TRUTH bears repetition!

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EDWIN C. HILL

On May 22nd, the trade press printed the announcement that Edwin C. Hill, the Magic Voice, was signed by Hearst Metrotone News.

"I only said... BOO!"

. . . . . and such excitement in newsreel circles!.. Of course with EDWIN C. HILL as news commentator of HEARST METROTONE NEWS . . . and further developments to be announced . . . it's not surprising that competitors are urging you to sign up *quick* . . . it's good advice to sign up . . . but you know with whom!

Looking for Trouble

IN a morning paper of Thursday, June 28th, Toronto, City of the Good, a few headlines caught our attention, "Surgery Racket Operating Here Doctor Charges", is one headline in which a doctor tells a story in which it looks as if the public is "framed" for expensive operations, a danger to life and to health, because surgeons can, through such practice, obtain "Easy Money". Next to this column with its heading, we read, "Resignation Expected of Japanese Cabinet Due to Money Scandal". This article proceeds to associate Japanese ministers with maladministration graft, etc. Under this article is another caption "Japanese Attack British Police Over Arrest". Another, "U. S. Treasury Opens War Upon Big Corporations Evading Federal Taxes". This article reveals to millions of unemployed, and millions on relief how hundreds of wealthy corporations, which include families of prominence have evaded paying Federal Taxes in the U. S. by piling up "huge unpaid dividend surpluses".

We will be interested to note what reaction this will have upon the Reformers at present intent upon saving the world from "salacious films".

* * * *

ANOTHER heading reads, "Curb Exploiters Manion Suggests" and a sub-headline reads, "Tells Postmasters They May Wreck Canada's Social Life". Hon. Robert J. Manion, Minister of Railways and Canals in the Dominion of Canada Government, made a pronouncement before the Canadian Postmasters' Association, urging that, "further government control might prove necessary to prevent a small group of exploiters wrecking the social life of Canada". He said nothing about "salacious films".

Another heading, still on the front page of Toronto, The Good, "Wife of Killer Accessory After Fact", a nineteen-year-old wife found guilty in connection with two murders and robbery. Another inspiring heading for our children to read over their morning porridge and milk is, "Milwaukee Mobs Battle Police" and the subline is, "Two Patrolmen and Five Rioters Injured — Street Cars Wrecked".

"Dynamite Blast Takes Eleven Lives". Another is, "Alfalfa Bill Pardons and Acclaims Teacher Fined for Beating Pupil".

Now we will get off the front page and look inside. First column, "Brownlee's Defence Commences Today", sub-line, "Case of Plaintiff in Seduction Charge is Concluded."

There have been columns of this seduction case, all the questions asked about "intimacy", how many times and where the alleged seduction and "intimate relationships" took place.

* * * *

THE defendant happens to be a Premier of a Province in Canada and the plaintiff his stenographer. The youth of Canada, boys and girls, have been having a great time talking about this "seduction" and reading the press reports in the daily papers.

"Police Raid House Twice In Ten Days" is another heading. "Indian Describes Double Slaying" and "Harriman Given Term in Prison". "Toronto Man Found Guilty of False Pretences", "T. W. Lamont's Son Put Under Arrest", "Handcuffed, Fingerprinted, Jailed for Peaceful Picketing", still other headings of this particular paper: "Canadian Sailor Held For Murder", "Waiters In Ash Cans, Grill Employees Hurt When Dignity Is Outraged by Refusal of Beer", "Dillinger Aide in Police Toils".

WE have been inspired to gather these headings from a morning paper in view of the fact that a certain Welfare Worker reported at the annual convention of the Ontario Council of Women that in a survey of 250 films presented, these contained 51 cases of adultery, 19 seductions, 22 abductions, 176 thieves, 35 drunkards, 41 suicides, and 25 prostitutes. "Such subjects", she said, "exercised an evil effect on the minds of children."

The article was headed, "Film Survey Indicates Immorality Extensively Portrayed On Screen"

There appears to have been a long discussion of "motion picture purification", and the Ontario Council of Women decided to leave the question with a sub-executive committee and to find the best means of co-operating with the Welfare Council of Ontario.

It would be interesting to count up how many seductions, murders, thieves, drunkards, suicides, abductions, etc., etc., one could find in a survey of 250 daily newspapers.

Ray Presents

(Continued from page 4)

violence, the real Cause of this grave World-Disorder remains covered.

But no one is counting Upon What God Is Thinking About It All. What His Move Must Be. If There Is No God, Then Life Will continue on the basis of dog eat dog, with the last dog bursting its sides swollen by its own insatiable appetite. IF THERE IS A GOD, THE REFORMERS, WHETHER THEY ARE CLOAKED AS PRIEST, AS RABBI, OR AS MINISTER WILL NOT FOOL HIM BY LEAGUES OF DEFENCE WHICH AIM TO SAVE THE CHILDREN OF THE WORLD BY REFORMING MOTION PICTURES.

The Press reports, in headline, "Three Churches Fight Film Vice", and a Cincinnatti dispatch to a local Toronto paper starts off with this paragraph. "Leaders of three great religious faiths moved tonight to wipe the dirt from the silver screens of the United States". The article concluded with a statement that more than 1,000,000 *have sworn to boycott "salacious and immoral shows".*

When the Church starts in to Clean Up Big Business and Politics. When the Church places the power of its voters back of Social Legislation governing Mother's Allowance, Old Age Pensions, Health Insurance, Unemployment Insurance, when The Church supports a Government in which all people are represented and NO ONE PARTY IS IN CONTROL, THEN I WILL APOLOGIZE TO THE CHURCH FOR DOUBTING ITS SINCERITY IN THE CLEAN UP FILM MOVEMENT.

Paramount Stock Loses Strength on Market—Anxious Shareholders Wondering

Theatre Owner Appeals Judgment Given Performing Rights Society

(Special to Digest from Winnipeg)

Notice of appeal was filed at the Calgary, Alta., courthouse recently, by C. L. Dowsley, of the Crescent Theatre, Calgary, against the judgment of His Honor, Judge W. A. Macdonald, who awarded the Canadian Performing Rights Society, Limited, $1 and costs for copyright infringement, May 11, in District Court.

Judgment was given following the playing of three songs of which the plaintiff company claimed to hold the copyright. His Honor also granted an injunction restraining the defendant from performing the songs.

The grounds of the appeal stated in the notice are that the judgment was contrary to law, the evidence and the weight of evidence; and that His Honor had erred in holding the defendant had no reasonable grounds for believing the act did not constitute infringement of the plaintiff's copyright.

The Palace Theatre, Calgary, Alta., has closed for the summer months. Appointment of a manager is unlikely until a date for reopening has been decided upon.

Ivan W. Ackery to Manage Capitol Theatre, Victoria, B.B.

After 8 years as manager of Capitol Theatre in Victoria, B.C., Ivan W. Ackery has returned to Vancouver to assume managership of the Strand Theatre. Before being transferred to Victoria he was for four years manager of Dominion Theatre in Vancouver.

Mr. Ackery started in the theatre business in Calgary in 1921, where he was an usher for two years with Famous Players. He was with the Capitol Theatre in Victoria for six years and was subsequently promoted to managership of a suburban house in Victoria Road.

Change in Managers of Famous Players

Announcement was made by John Hazza, divisional superintendent of the Famous Players Canadian Corporation theatres in the three prairie provinces, concerning his visit to Winnipeg for a few weeks' stay in connection with taking over Manitoba territory.

He was accompanied by Harold Bishop, former manager in Winnipeg, and recently manager of the Capitol in Calgary. Mr. Bishop is a Winnipeg native son and will again become a permanent resident of the city. The Capitol theatre in Calgary will be taken over by Pete Egan, who for many years was a theatre manager in Winnipeg.

Harry Dahn, the present divisional manager in Winnipeg, will leave for the east, probably Toronto, shortly after Mr. Hazza's arrival.

Metropolitan, Winnipeg Gets First Prize

Frank Willis gets first prize, as manager of the Metropolitan, Winnipeg, registering the largest attendance record for the past 13 weeks in Canada, taking into consideration seating capacity and class of pictures shown.

Famous Players Canadian Corporation handed out the award.

"Blue Danube Nights" A Musical Delight

ONE of the most delightful of British pictures is a recent release by Regal Films of the Gaumont-British "Blue Danube Nights" with Jessie Matthews, Edmund Gwenn, Esmond Knight, and Fay Compton.

The Strauss waltz is the greatest delight of this picture, which combines romance, comedy, farce-comedy, music and song.

"The Blue Danube Waltz" is beloved by all nations. It would inspire even the lame to break into the rhythm of a waltz.

The story which this picture reveals must be true, since all pictures made in England are said to be historically correct, but even if Johann Strauss, Jr., did not compose this glorious waltz; and Johann Strauss, Sr., was not jealous and envious of his son's success, it makes good story material, and provides excellent entertainment.

Fay Compton as the Countess, who indirectly inspires the waltz composition, and the young composer to reach out for the success which life is offering, presents an enchanting and glamorous characterization. Her art, her voice, her face is mellow with the wine of intelligence, of breeding, of good fellowship; and these qualities predominate in her interpretation.

Jessie Matthews has a difficult part as the jealous influence in the life of Johann Strauss, Jr. Her tyranny enables one to more humourously and generously forgive the Countess, even if her interest in Strauss, Jr., is not entirely platonic.

Edmund Gwenn as Strauss, Jr., is excellent, and Esmond Knight as Strauss, Sr., shares honours with him for real characterizations. "Blue Danube Nights" has one fault, it may be too classy for the fan audience in cities. If they do not extol its value it is because they are still among the missing in a real sense of values. If they praise "Blue Danube Nights", we will be inspired to believe that the Public is freeing itself from the odium of "The Public Be Damned".

Of one thing we are certain, this picture will go over big in many towns and theatres. It will be accorded great praise, it will win many real tributes; and give the supporters of British Pictures another picture to talk about.

If your audience enjoys farce-comedy of the purest kind, meaning hilarious farce-comedy, if it enjoys good music, good acting, a good story, it will enjoy "Blue Danube Nights".

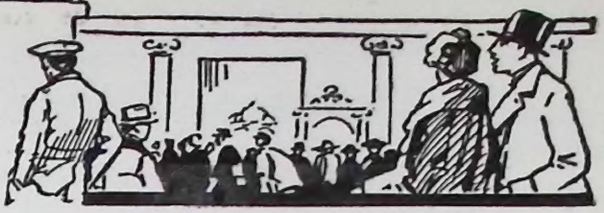
Winnipeg Managers to Clean Up

A movement is under way for Winnipeg which embodies a suggestion made by Helmer N. Jernberg, owner of the Province Theatre, that all theatres in greater Winnipeg close up during the last two weeks in July for "cleaning up" purposes.

The idea appears to be in favour generally.

"Blue Danube Nights" Hilarious British Farce-Comedy—a Musical Delight

Show Business



Boycott of Films Urged by Cardinal Dougherty

Cardinal Dougherty of Philadelphia enjoins all Roman Catholics in this Archdiocese to boycott kinema theatres. The Cardinal in his statement declared, "The greatest menace to faith and morals in the United States today is the Motion Picture theatre, attended every week by 77,000,000 persons, of whom 23,000,000 are under 21."

The Cardinal states further that all appeals to the film producers have been futile. That their sinister influence (referring to films) is especially devastating among children.

"The only remedy remaining to the church therefore, is the boycott." To stay away is therefore not merely a counsel, but a positive command binding all in conscience under pain of sin," stated the Cardinal.

RKO's Musical "Down to their Last Yacht"

The entire musical score from the RKO Radio Pictures' production, "Down to Their Last Yacht", an early release, was broadcasted for the first time on the Paul Whiteman - Kraft Cheese program, Thursday evening, June 28th, at 10 p.m. (Daylight Saving Time) over an NBC-WEAF network.

The film "Down to Their Last Yacht" was produced by Lou Brock and features a brilliant cast including Mary Boland, Polly Moran, Ned Sparks, Sidney Fox, Sidney Blackmer, Hazel Rorbes, and Sterling Holloway. Paul Sloane directed. It is based upon an original story by Herbert Fields and Lou Brock.

COMPLETE
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Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.
Everything for the Theatre from Sheet to Street.

Coleman Electric Co.
258 Victoria St.
TORONTO, ONT.

"Embarrassing Moments"

There is nothing embarrassing about "Embarrassing Moments", Universal's comedy with Chester Morris and Maria Nixon. This picture is most pleasing entertainment speeding along merrily to a successful finale.

The plot has been adapted from a story by William Anthony McGuire and directed by Edward Laemmle.

Unable to accept her role in "Romance in the Rain" when it started recently, June Knight was replaced in this Stanley Bergerman production by Esther Ralston. Paul Kay was also added to the cast. It now includes Roger Pryor, Heather Angel, Victor Moore, Estherl Ralston, Paul Kaye, Ruth Donnelly, Guinn Williams, David Worth and Yellow Horse, an Eskimo. It is being directed by Stuart Walker.

"Have a Heart"

"Have a Heart", with Jean Parker, and "Hideout", with Robert Montgomery and Loretta Young, went into production last week at the Metro-Goldwyn-Mayer studios.

"Have a Heart" is being directed by David Butler, and is based on a story by Mr. Butler and Buddy De Sylva. It is a John Considine production, the cast including Una Merkel, Stuart Erwin, James Dunn and Muriel Evans.

"Hideout" is an original story by Mauri Grashin. Robert Montgomery has the male lead, Hunt Stromberg is the producer, and W. S. VanDyke is directing. In the cast are Loretta Young, Muriel Evans, Louise Henry, Ed Brophy, Mickey Rooney, Whitford Kane and C. Henry Gordon.

Annual M-G-M Releases

With one of its most active seasons in prospect, and theatre attendance definitely on the upgrade, news of the forthcoming M - G - M product was received with special interest. At the same time plans for short feature releases for 1934-35 have been made public.

CANADIAN THEATRE FOR SALE

Canadian Theatre, being situated at 229 St. John St., in the centre of the City of Quebec, for sale, all equipped, with 602 seats and a Northern Electric sound system. Easy terms.
For further information, apply to La Société de Prêts et Placements de Québec, 81 St. Peter St., Quebec, Canada.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — Joan Crawford in "Sadie McKee", Metro-Goldwyn-Mayer production.

IMPERIAL—Manager Jack Arthur — "Where Sinners Meet", adaptation of the famous "Dover Road", English play, with Diana Wynyard and Clive Brook, Radio-RKO.

TIVOLI—Manager D. Krendal — "Wild Gold" with John Boles, Fox Film; and "Three on a Honeymoon", Fox.

SHEA'S—Manager Jerry Shea — Ned Sparks and Zazu Pitts in "Private Scandal", Paramount.

UPTOWN—Manager Tom Daley — Richard Dix in "Stingaree" with Irene Dunne, Radio-RKO.

Industry Should Mobilize for Film Defense

Canadian Premiere at the Big Uptown Theatre, Toronto, Week of June 29th!

Let there be music in your heart!
A Glorious Musical Extravaganza and an enchanting Love Romance!
JESSIE MATTHEWS
in the Enchanting Romance
"Blue Danube Nights"
with
EDMUND GWENN as Johann Strauss Sr.
ESMOND KNIGHT as Johann Strauss Jr.
and
FAY COMPTON
THE ROMANTIC STORY OF THE CREATION OF THE LOVED WALTZ. AN ENTRANCING COMBINATION OF DELIGHTFUL MUSIC, TOUCHING ROMANCE and PLEASING COMEDY! AN UNFORGETTABLE PICTURE!

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